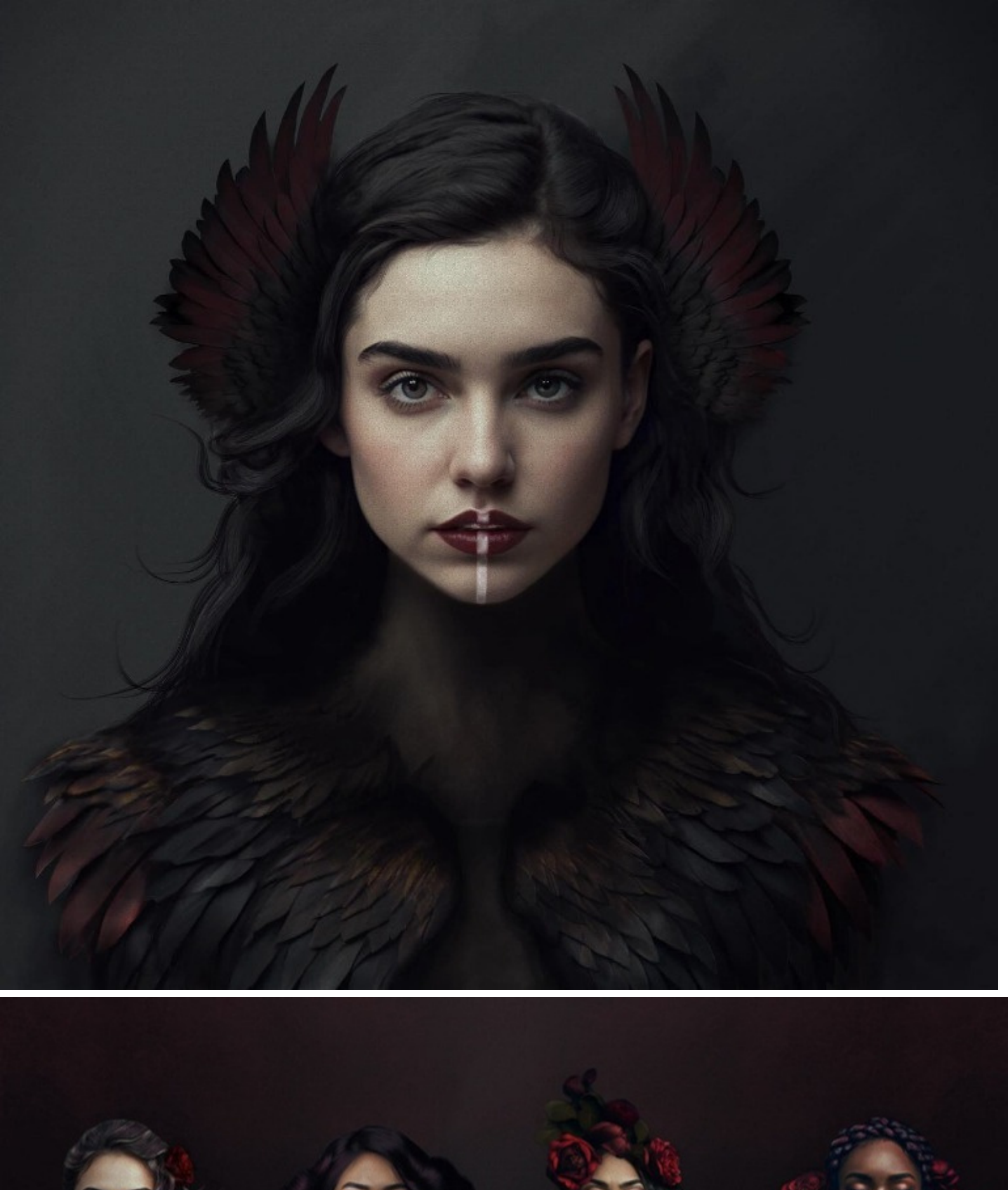




“

I've almost never encountered creative caliber of this level.

— Annika Mohlin

THE BAD GOOD GIRL™, LEADERSHIP COACH & TRAINER, EX IKEA



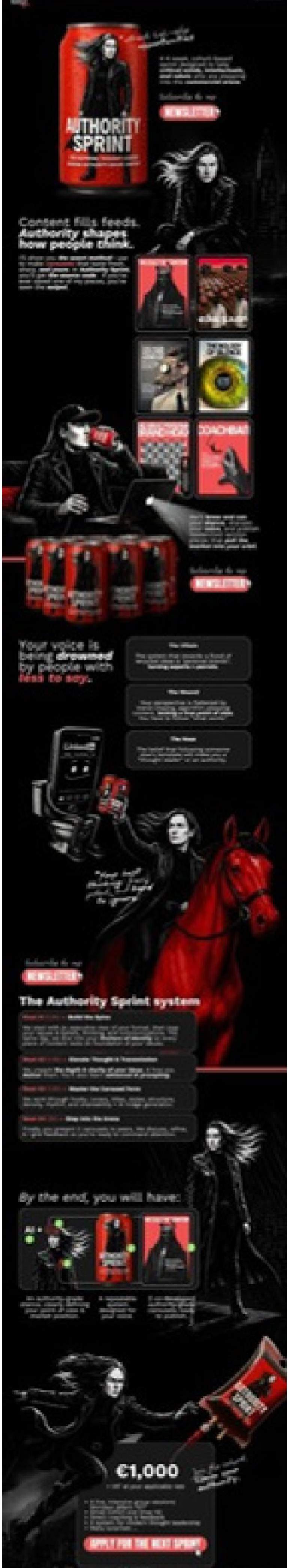
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★★★★★
"Insistent and kind. But insistent!"
— Brian

★★★★★
"Sandra has an uncanny ability to stare into your soul and tease out what makes you you."
— Lauren

★★★★★
"I've almost never encountered creative caliber of this level."
— Annika

BRILLIANCE, MADE KNOWN

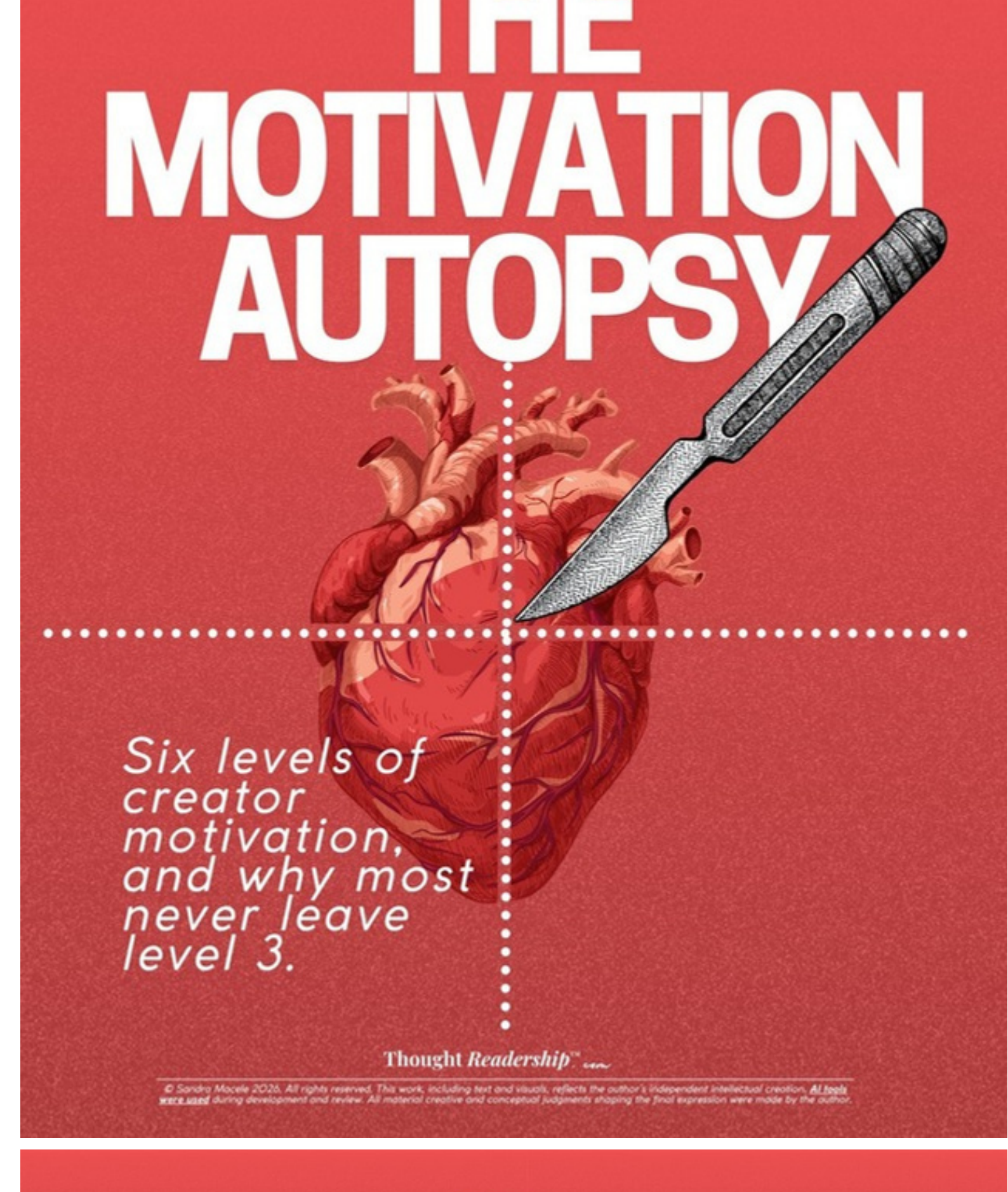
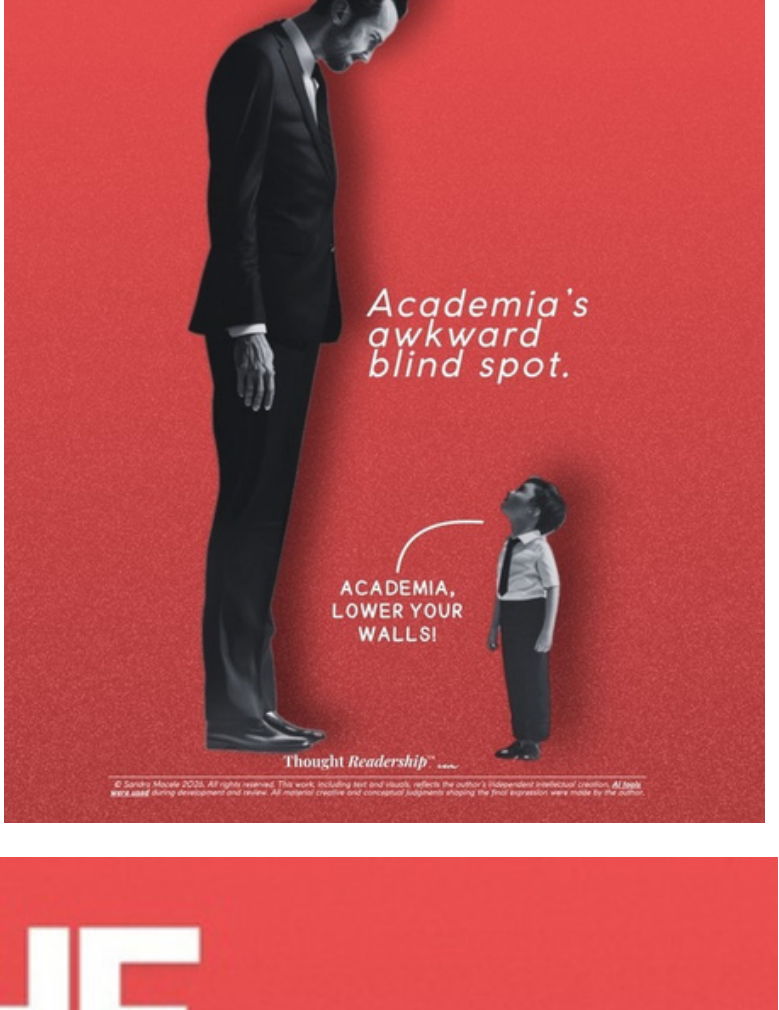


“

Sandra has an uncanny ability to stare into your soul and tease out what makes you you.

— Lauren Ducrey

AWARD-WINNING POET, EX-GOOGLE GEN AI STRATEGIST



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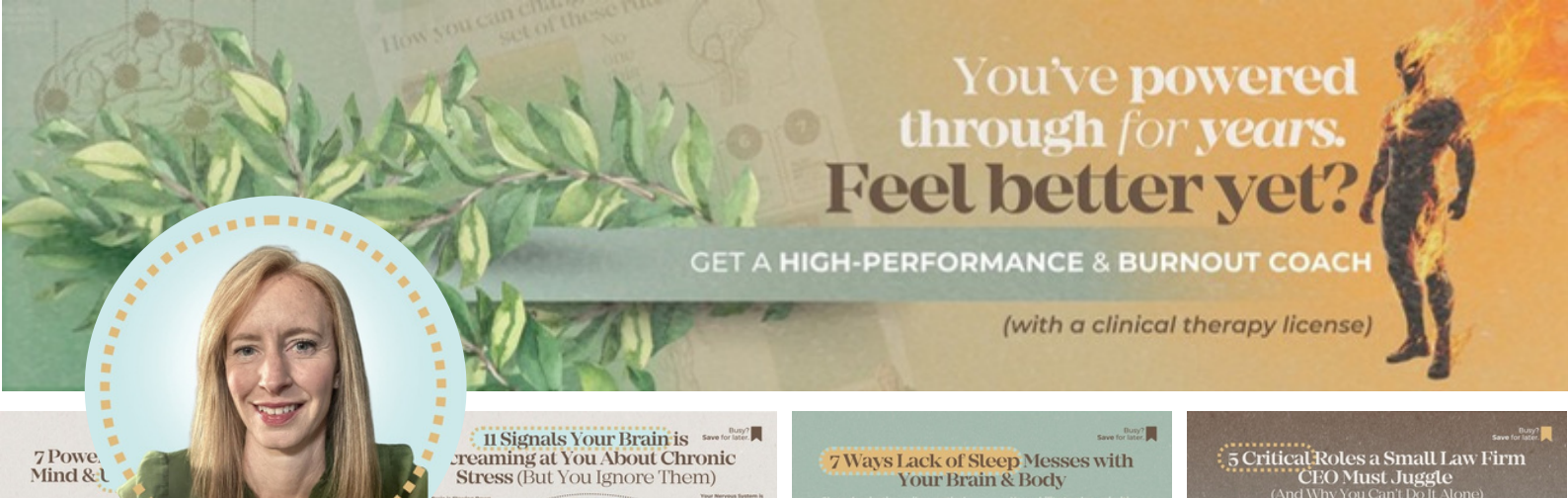


SCALING AUTHORITY.



Events by
SCALING AUTHORITY

FREE & LIVE
TRAININGS &
WORKSHOPS



7 Ways Mind & Body

1. **Stress** - Chronic stress can lead to a variety of health problems, including heart disease, high blood pressure, and depression.

2. **Sleep** - Lack of sleep can lead to fatigue, irritability, and difficulty concentrating.

3. **Immune System** - A weakened immune system can make you more susceptible to illness.

4. **Weight** - Stress and lack of sleep can lead to weight gain.

5. **Heart Health** - Chronic stress and lack of sleep can increase the risk of heart disease.

6. **Brain Function** - Lack of sleep can impair brain function and memory.

7. **Mental Health** - Stress and lack of sleep can lead to anxiety and depression.

11 Signals Your Brain is Screaming at You About Chronic Stress (but You Ignore Them)

1. **Headaches** - Frequent headaches can be a sign of chronic stress.

2. **Stomach Issues** - Stress can affect your digestive system, leading to stomach pain, bloating, and changes in bowel habits.

3. **Changes in Appetite** - Stress can lead to either increased or decreased appetite.

4. **Weight Changes** - Stress can lead to weight gain or loss.

5. **Changes in Energy** - Chronic stress can lead to fatigue and low energy.

6. **Changes in Mood** - Stress can lead to irritability, anger, and depression.

7. **Changes in Concentration** - Stress can impair your ability to concentrate.

8. **Changes in Memory** - Stress can affect your memory.

9. **Changes in Social Interaction** - Stress can lead to social withdrawal.

10. **Changes in Physical Activity** - Stress can lead to a lack of motivation to exercise.

11. **Changes in Self-Care** - Stress can lead to neglecting your personal hygiene and self-care.

5 Critical Roles a Small Law Firm (And Why You Can't Do It Alone)

1. **Client Relations** - Building and maintaining strong relationships with clients is essential for a law firm's success.

2. **Marketing** - Effective marketing strategies are needed to attract and retain clients.

3. **Financial Management** - Managing the firm's finances, including budgeting and billing, is crucial.

4. **Human Resources** - Hiring, training, and managing staff is a key role.

5. **Legal Practice** - Providing high-quality legal services to clients is the core of the firm's business.

Optimize Your Mood & Focus - Here's How to Activate Your Brain's Happy Chemicals!

Engage & The "Attention Span"

Engage & The "Attention Span"

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Engage & The "Attention Span"

How to Let Go of Approval & Find What Actually Makes You Happy

Breaking the Cycle of External Validation

Building Genuine Inner Satisfaction

Breaking the Cycle of External Validation

Building Genuine Inner Satisfaction

Here's How to Take Full Control and Get More Done in Less Time!

PROVIDE WHAT YOU WANT TO ACHIEVE

DO THIS

DO THIS

DO THIS

Not Sure Whether to Say YES or NO to a Work Opportunity? Ask Yourself These 3 Questions First!

by Emily Heidt, high-performance coach & licensed clinical therapist

Is Your Definition of Success Truly Yours - Or Just What You've Been Told It Should Be?

by Emily Heidt, high-performance coach & licensed clinical therapist

Your Brain is Wired for Stress - Here's How to Hack It with Gratitude

by Emily Heidt, high-performance coach & licensed clinical therapist

THE HIGH-PERFORMER SHADOW PERSONALITY

The One Who Can't Stop Until They Break

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE OVERCOMMITTED PRODIGY

The One Who Says "Yes to Everything..."

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE PEOPLE-PLEASING PRODIGY

The One Who Puts Everyone First - Except Themselves

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE PERFECTIONIST STRATEGIST

The One Who Plans Forever, But Never Starts

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE IMPOSTOR EXECUTIVE

The One Who's Scared They'll Be Found Out

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE CHAOTIC JUGGLER

The One Who's Always Trusting, But Never in Control

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE BATTLESHIP ACHIEVER

The One Who Feels Empty, No Matter How Much They Win

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

THE AVOIDANT PRODIGY

The One Who Waits Until Panic Mode to Perform

CORE TRAITS

STRENGTHS

DEEPEST FEAR

SELF-SABOTAGE PATTERNS

REALITY CHECK

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Your Trusted Financial Expert

3 critical financial moves Elon Musk made to build his empire

7 daily financial practices that will have people swearing you print your own money

7 habits that will set your children on the path to financial success (before they turn 18)

YOUR TRUSTED FINANCIAL EXPERT

Jonathan Maharaj

AFTER THE DELUGE

YOUR TRUSTED FINANCIAL EXPERT

Jonathan Maharaj

AFTER THE DELUGE

POWER HOUR (paid service)

Your Trusted Financial Expert.

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FREE 15' CONSULTATION with your

Your Trusted Financial Expert.

LinkedIn News Australia, CPA Australia, ACFE, Chartered Accountants

SELF-LOVE DOES NOT EXIST.

Dr Yannick van Hierden

SELF-LOVE DOES NOT EXIST.

Dr Yannick van Hierden

We are making
**1 million people
happier at work.**

The main issue with
traditional recruitment is
cultural mismatch.
These are the consequences.

59% of hired
applicants who start a new
job **LEAVE** the company
within two years.

Replacing an employee
costs an average of 20%
of their annual salary,
but can range from
6%-213%
or up to €24,000

Burnout because of the
Bism6000
CTN, OAG, BNP, and AGR Insurance
€28,880 €14,520 €14,520 €14,520

**The solution is the
right pre-selection**

based on cultural fit,
with an online peer-
to-peer platform. An
active community
that makes **instant
quality pre-selection**
possible.

PROFILE

function title industry
salary range contract type
hours / week start date

28 Characteristics

XX	XX
XX	XX
XX	XX

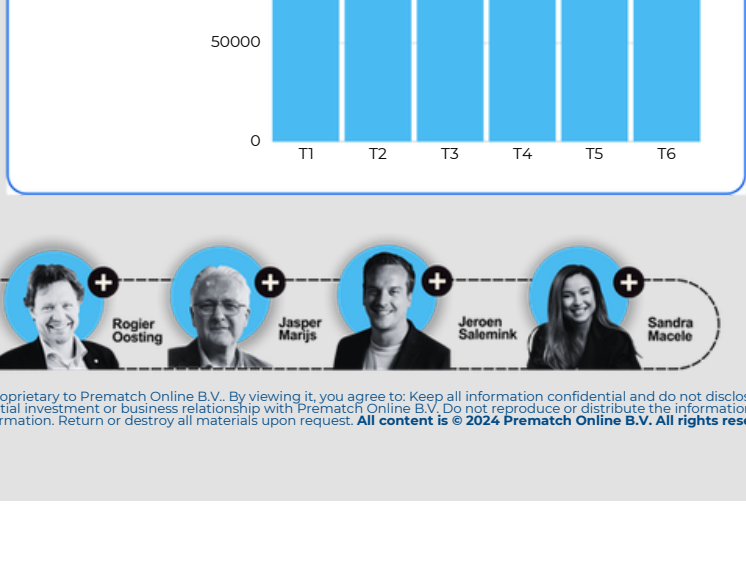
What does it do?
The app **matches** the job seeker's
personality to **best fit** the
persona profile of the vacancy,
based on **28** **sociological**
characteristics.

Marketing & Community Strategy.

Social Media PR & Media
Influencer Strategy Email Marketing
Advertising Gamification (in-app features)

total €750k **MOIC: 3 (Multiple on invested capital)**
*Timing depends on the capital needed mainly for app development and branding. **Convertible loan possible.**

to make 1 million people happier at work in 1st year



Contact:
Roger Oosting, CCO
Business development & community.
+31 6-26106459

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Brand Guidelines
Culture beats Resume.

WRONG CULTURE EFFECT

COKE

EXAMPLE OF THE ADAPTABILITY TO THE ENVIRONMENT.

play safety nest curiosity

Why So Many Women Still Need to Be "Approved" Before They Speak
**The bad good girl*

Why High-Achieving Women Still Feel Like They're Breaking the Rules
**The bad good girl*

What it really takes to retain your best female leaders
(It's Not More Training)

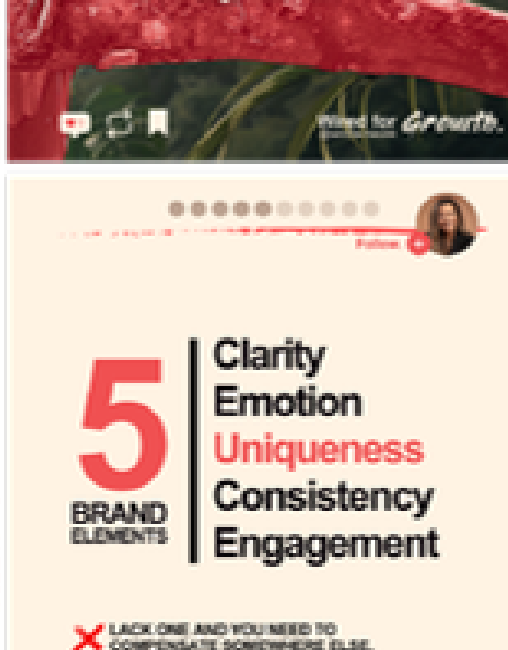
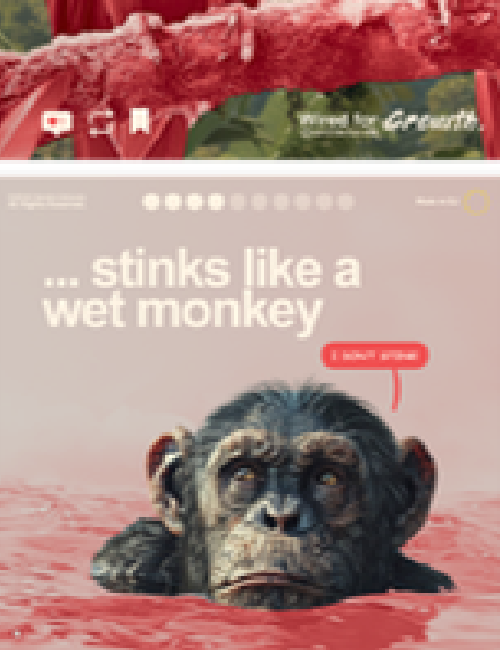
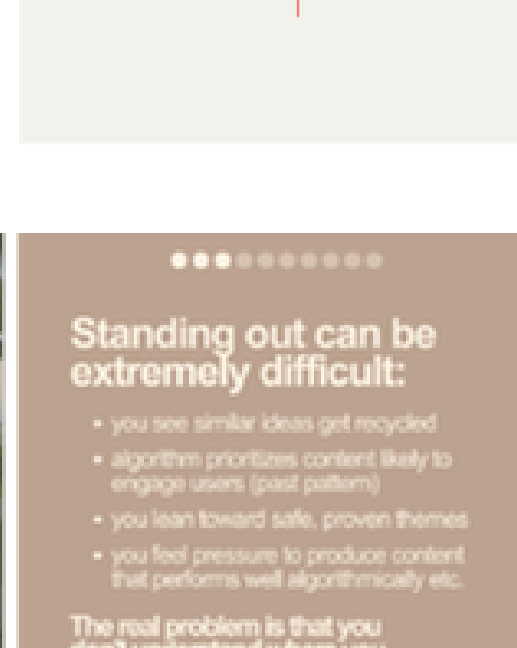
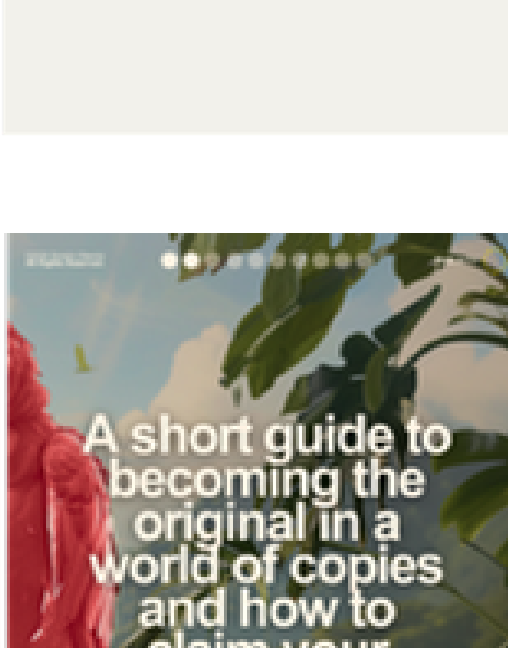
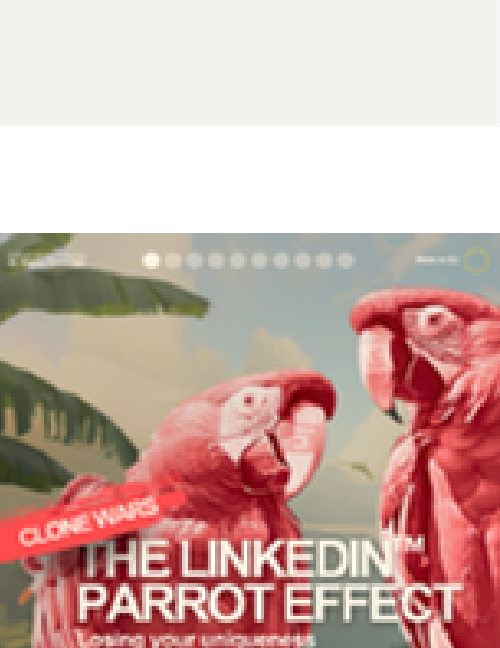
The Cultural Construction of the "Good Girl"
Obedience, Helpfulness, Likability as Moral Virtue

Why High-Achieving Women Still Feel Like They're

Advertising drone photography

Why High-Achieving Women Still Feel Like They're

Advertising drone photography



THE LINKEDIN PARROT EFFECT
Losing your uniqueness among digital clones

A short guide to becoming the original in a world of copies and how to claim your space.

Standing out can be extremely difficult:

- you see similar ideas get recycled
- algorithm prioritizes content likely to engage users (past pattern)
- you lean toward safe, proven themes
- you feel pressure to produce content that performs well algorithmically etc.

The real problem is that you are unique. And then you allow yourself to be pulled in by everything and anything. I compromised too and...

... stinks like a wet monkey

5 BRAND ELEMENTS

Clarity Emotion Uniqueness Consistency Engagement

uniqueness.

88%

STAND OUT. In sameness, your uniqueness is your rebellion.

Wicket Whisperer

HOW MY LINKEDIN EXPLODED WITH 1000 NEW FOLLOWERS IN A WEEK